



For Immediate Release

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**HINO TRUCKS' INTRODUCES ITS NEW CLASS 4 AND 5 CAB OVER WITH THE
FIRST EVER U.S. DIESEL-ELECTRIC HYBRID OFFERING**

Novi, Michigan – Hino Trucks unveiled today a revolutionary addition to its product lineup during the NTEA Work Truck Show in Indianapolis. Hino will offer four models of the newly designed Class 4 and Class 5 cab over engine (COE) trucks.

In the class 4 market, Hino will offer the 155 diesel model and the first ever U.S. class 4 diesel-electric hybrid model, the 155h. The 155 and 155h models will carry a 14,500 lb. GVW rating. In the class 5 market, Hino will offer the 195 diesel model and the first ever U.S. class 5 diesel-electric hybrid model, the 195h. The 195 and 195h models will carry a 19,500 lb. GVW rating.

"The new cab over line-up is an exciting addition to the Hino Trucks brand as we strive to provide our customers with a comprehensive offering for their trucking needs," said Sumio Fukaya, President and CEO of Hino Trucks. "With the introduction of this new truck, Hino Trucks is making the diesel-electric hybrid a viable option in the U.S. commercial truck industry for the first time."

All models are powered by the proven Hino J05E Series engine. The 5-liter engine is rated at 210 hp and 440 lb. ft. of torque. Utilizing Aisin's A465, 6-speed automatic transmission, the Hino hybrid is the first to be packaged with an automatic transmission.

Both models feature an ergonomically friendly wide cab with a North American standard 33-inch frame rail width, a 56,900 PSI frame, and a standard center mounted rear fuel tank. The cab's styling emphasizes aerodynamics and visibility with an angled windshield, narrow pillars and rounded-radius curves. Inside, the new cab uses its increased width to provide room for drivers up to 6 ft. 6 in. tall, seating for three and a versatile mobile workspace with a variety of organizational storage options. A crew cab version will also be available.

Hino Motors Sales U.S.A., Inc.

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Hino Trucks Makes a Hybrid Option Real for the First Time

The Hino 155h and 195h Diesel-Electric Hybrid cab over trucks represent a giant leap for alternative fuel commercial vehicles in North America - in fact they were designed from the ground-up for the North American Market. Hino developed the world's first hybrid bus in 1991, and has been continuously evolving its hybrid technology ever since. Today, with over 10,000 hybrids in the market, Hino is proud to have manufactured the highest number of hybrid trucks around the world. The new truck is in fact Hino's sixth generation of hybrid technology.

"Hino's introduction of a hybrid model marks a significant milestone in the industry's growth. Given Hino's long track record with hybrid, fuel saving technology, this will provide an additional choice and help grow the market for efficient vehicles, exactly at the time fleets need more options," said CALSTART CEO and President John Boesel. CALSTART represents more than 120 companies and fleets working toward a clean transportation tech future. Hino is a member of CALSTART and its Hybrid Truck Users Forum.

Bob McDowell, Sr. Vice President of Sales and Customer Support for Hino Trucks added, "With diesel pricing continuing to raise concerns, the new COE trucks provide a durable and dependable solution for today's business owners. Our COE trucks feature low operating costs, competitive price points, and an engine design that promises improvement in fuel economy over straight diesel with the same running performance."

The diesel models will be available starting in August of 2011 at Hino Trucks dealerships across the United States. Due to initial product availability, the hybrid models will follow a "roll out" approach and will be available in the following markets in December of 2011: New York, Philadelphia, Washington D.C., Chicago, Atlanta, Dallas, Houston and California.



Hino and the Environment

In addition to a Diesel-Electric Hybrid option, both models meet or exceed EPA 2012 emission regulations by utilizing an optimized SCR system. With no credits required. For Hino Trucks, the ability to meet strict emissions and fuel efficiency guidelines affordably without compromising driving power and performance is important.

Hino Trucks is already well-positioned in the medium-duty market with its conventional models – the 258, 268 and 338 have a wide array of vocational applications. Hino's hard-working trucks are distinguished by outstanding dependability, performance, and comfort.

About Hino: Hino Trucks, a Toyota Group Company, assembles, sells and services class 4-7 commercial trucks in the United States and is headquartered in Novi, Michigan. With over 160 dealers across the country, Hino Trucks is the fastest growing medium duty truck nameplate in the United States. Visit our internet home page at www.hino.com or follow us on Facebook, Twitter and YouTube.

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